

# Geoffrey Pearson

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## Summary Statement

Experienced Web Developer with diverse knowledge in development, design, and web technology. Also widely knowledgeable in the intranet / digital workplace realm. Reliable, knowledgeable, and trustworthy in handling high-visibility projects. Created successful solutions resulting in several thousands of dollars in savings. Eager to learn anything technology related. Skilled in crafting cross-browser, mobile ready, standards compliant web sites and applications. My wide-ranging skillset includes: HTML, CSS, jQuery, JavaScript, UI & UX standards & principles, XML, Microsoft SharePoint (front-end site administration and customization), PHP, MySQL, and working with various Content Management Systems (CMS) including Drupal and, to a lesser degree, Magento and WordPress.

## Work Samples

[Visit my portfolio site for some samples \( http://gero1369.com/resume \)](http://gero1369.com/resume)

<http://msigeneral.com/> - Partial redesign and back-end customization

## Employment History

### June 2004 to Present

Northwestern Mutual  
720 E. Wisconsin Ave.  
Milwaukee, WI 53202  
414-271-1444

#### **Developer / Associate Engineer**

April 2017 to Present

Using Scrum / Agile / SAFe methodologies, collaborate with others to craft appropriate solutions for internal clients and stakeholders. Utilizing a unique set of skills, along with a unique place in the company, complete high-visibility, high-impact projects efficiently and to the satisfaction of senior leaders. Work diligently to transform the intranet into a digital workplace platform suited for future growth and development.

#### **SharePoint Front-end Site Administrator**

March 2009 – Present

Support, configure, and develop SharePoint department, division, team and project sites. Develop, configure and maintain document libraries and site collections. Manage SharePoint group and end user permissions and access rights. Support end users with SharePoint related issues and enhance daily operational procedures. Assist in development work instructions and provide training and support to users with varying levels of skill. Develop and maintain various SharePoint templates. Deploy SharePoint solutions to meet requirements as requested by business partners.

Assist with projects including scheduling and implementation via SharePoint. Play an active role with the company wide SharePoint user group, including finding solutions and presenting how-to documentation on using SharePoint to improve everyday work. Advocate SharePoint best practices and guidelines.

**Multimedia Specialist**

Dec. 2015 to April 2017

Consult with business partners across the organization on planning, developing, and/or maintaining intranet and web technology. With a team, create prototypes, proofs-of-concepts, present to stakeholders, promote innovation, and increase efficiency by leveraging technology and diverse expertise.

**Front-end Web Application Developer**

Feb. 2012 – Jan. 2017

Create, develop, and maintain single page web applications. Utilize UI & UX practices and web development skills to develop functional applications for differing audiences, from organizational leaders to general users.

**Web Content Developer / Designer**

Nov. 2008 – Dec. 2015

Consult with internal clients regarding intranet sites. Create and maintain intranet pages using Dreamweaver, HTML, CSS, jQuery, and JavaScript.

**Enterprise Resource Library (ERL) Editor**

July 2008 – July 2014

Develop, create, and maintain Enterprise Resource Library (ERL) electronic manuals using Arbortext XML Editor.

**Print & Mail Operator**

Aug. 2005 – July 2008

**Policy Registrar**

June 2004 – Aug. 2005

**Nov 2004 to Present**

GSMK Web Solutions, LLC  
Milwaukee, WI

**Web Developer, Co-Owner**

Design, create, develop, and update personal and business web sites. Create custom solutions for individuals using a variety of internet technologies.

**Education****Aug 2000 to June 2007**

Milwaukee Area Technical College  
Milwaukee, WI 53233  
e-Commerce / Web Administration & Liberal Arts

**Sept 1999 to May 2000**

Milwaukee School of Engineering (MSOE)  
Milwaukee, WI 53202  
Computer Engineering

**Sept 1994 to June 1999**

South Milwaukee High School  
South Milwaukee, WI 53172